

Sponsor a School Group at the Penn Museum

Inviting Corporate Friends to Support Free Class Trips and Educational Programs for Underserved K-12 Students of the Greater Philadelphia Region



Founded in 1887, the Penn Museum is a cultural and architectural gem in Philadelphia, with an extraordinary one million+ piece collection of objects, ancient and contemporary, draw from all over the globe. It is certainly the only place on earth where visitors may find themselves at the center of a towering 3,000-year-old Egyptian palace, face-to-face with a giant sphinx; gaze into a priceless Chinese crystal ball standing at the center of one of the largest unsupported masonry domes in the country; and view 5,000-year-old mummies, all in a single day's outing!

As the most internationally-focused cultural institution in the region, the Penn Museum holds great potential and responsibility to promote deeper understanding and appreciation of the world's rich and diverse cultures, especially among young people. Penn Museum's Community Engagement Department offers a wide range of on- and off-site educational programs serving approximately 30,000 K-12 students each year. The Museum is continually striving to increase this number to include more students from the Philadelphia and Camden Public School Districts who may have limited exposure to arts and culture, both inside and outside the classroom.

Public school teachers frequently express to our Penn Museum educators that, while there is great need for cultural experiences such as museum field trips and speaker presentations, budget cuts often make it impossible for them to participate unless programs are free and offer transportation assistance.

In response, the Penn Museum has begun a new **Sponsor a School Group** program asking our corporate neighbors to underwrite free class trips to the Museum for one or more public school groups.

Your company's contribution of \$1,000 will cover the following expenses for one public school bringing a group of 50 – 60 students:

- Free admission for students, teachers and chaperones;
- Docent-guided tour of the galleries, focused on the cultural topic of choice;
- Special related *International Classroom* presentations;
- Bus transportation and activity supplies.

About International Classroom

Penn Museum's longstanding International Classroom program promotes intercultural understanding and appreciation by arranging for international residents, students and scholars living in our area to give interactive presentations about their cultures and countries of origin. Speakers present in a way that encourages questions and interaction, sharing information about topics ranging from geography, family life, current affairs and the (frequently misinformed) American perceptions of their home countries. These important programs plant seeds of understanding and tolerance in students for the many differences as well as connections in the diverse cultures around the world.

Recognition and Benefits Offered to Sponsor a School Group Participants:

- Recognition on the Museum's website, Annual Report and in print materials distributed to schools;
- Discount on rental fees for holding a corporate event in the Museum's galleries;
- Invitations to exhibition previews and other special events for company representatives.

For more information, or to enroll your company in the **Sponsor a School Group** program, please contact Christine Fox, Corporate and Foundation Officer, at (215)746-8670 or chfox@upenn.edu.